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MEMORANDUM FOR THE RECORD

SUBJECT: Information Requirements

1. On Wednesday, 11 May 1966, I met with Emmett Echols, and to discuss the need to develop and define requirements for management information which they would like to have satisfied by new systems we are in the process of developing. The problem of defining what is meant by "requirements definition" is almost as difficult as defining the requirements themselves. All of the teachers, all of the lecturers, and all of the literature advocate definition of requirements as among the first steps in the conduct of any system study and they all insist that this must be done by the highest levels of management. Apparently this has never been done successfully and I have been able to find no guidance for setting about it systematically. I have attended two seminars at the Civil Service Commission recently which were described as intending to deal with the development of management reporting systems, the definition of organizational objectives, and the determination of requirements. These were reiterations of the need to define requirements but none of the speakers had any specifically useful suggestions about how the problem of getting it done should be approached.

2. I explained these problems as background for the discussion and hopefully leading to the point that we are trying now to define our requirements for information in a way which has never been done before. We know what the requirements for computer output are now in the existing systems and we are not seeking at this time a redefinition or validation of those. Very often people who are asked to define requirements tend to think in terms of particular output formats for presentation of data or they tend to try to frame their statement of requirements in terms of what they believe the computer may be capable of producing. It is extremely difficult to avoid these tendencies and the difficulties were evident during this discussion. We are interested in requirements for information which will permit the Offices to develop their programs, plans, and forecasts; measure their accomplishments toward the achievement of their plans and objectives; project trends; surface problems; anticipate backlogs; as well as provide for feedback, evaluation, and control of resources.

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3. Mr. Echols asked how I thought they should go about this and I	
suggested that they might begin with the statements of their objectives as	
set forth in the combined program call. In most cases these are very broad	
and general, and sometimes platitudinous. To begin with, the statements of	
objectives will require that they be brought much more sharply into focus and	
brought into the form of some precise statements of specific goals capable of	
achievement within a limited measureable time frame. In addition, I suggested	
that they might review their statements of mission and functions as included in	
the Agency regulations and ask themselves what management information they	
need to fulfill their responsibilities. I also suggested that they try to think in	
terms of the performance criteria for subordinate levels in their organization,	
not in the fitness reporting sense, but in terms by which the success or failure	
of subordinate operations may be measured. For example, the success or	
failure of the recruitment effort may be measured in terms of the number of	
people interviewed, the number put in process, the number entered on duty,	
or some combination or comparison of these and other elements. We need to	
know the kinds of information they want the system to produce in order to make	
these evaluations and it may be useful for them to think about their requirements	
in these terms. I emphasized that they should not attempt to phrase their	
requirements definition in terms of what they may think the computer can or	
cannot do but should simply say what they want the system to produce, then we	
will assume the responsibility for recommending whether or not the require-	
ments can be satisfied manually or automatically. Mr. agreed to	
produce some requirements at least as a first cut as soon as he can.	
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Deputy Director for Support

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